FOR IMMEDIATE RELEASE

Illuminations Literacy Solutions Selected as a Venture Atlanta 2026 Showcase Company

Mississippi literacy technology company will showcase VTO Reading to investors and industry leaders

ATLANTA – September 10, 2026 – Illuminations Literacy Solutions, Inc. today announced its selection as one of the Southeast's most promising technology companies to be showcased at Venture Atlanta 2026, the Southeast's premier technology innovation event and one of the nation's leading venture capital conferences. Taking place October 14–15 at the Woodruff Arts Center and Atlanta Symphony Hall, Venture Atlanta brings together the region's fastest-growing technology companies with top-tier investors, corporate innovation leaders, and potential strategic partners from across the country.

Now in its 19th year, Venture Atlanta has helped launch more than 1,000 companies, facilitating more than $8.8 billion in capital raised and $22 billion in successful exits.

Chosen through a highly competitive application process, Illuminations Literacy Solutions joins a select group of emerging companies recognized for their innovation, market opportunity, leadership team, customer traction, and growth potential. This year's showcase companies span sectors including artificial intelligence, enterprise software, fintech, healthcare, cybersecurity, climate technology, robotics, manufacturing, defense technology, and other emerging markets.

"Being selected as a Venture Atlanta Showcase company puts our work in front of the investors and strategic partners who can help us move from strong early traction to broad national impact," said Leta Palmiter, founder and CEO of Illuminations Literacy Solutions. "VTO Reading was built by literacy experts to solve a problem educators face every day: students need far more purposeful oral-reading practice than teachers have time to hear one-on-one. We are excited to show how precise, sound-level data can make five minutes of daily practice more useful for students, teachers, and schools."

Illuminations Literacy Solutions develops VTO Reading, an AI-enabled oral-reading practice and assessment platform that listens as students read, measures accuracy at the phoneme level, and gives educators actionable data to guide instruction. Designed to work alongside any curriculum, VTO Reading delivers targeted, independent practice in short daily sessions while helping teachers identify skill gaps and respond sooner.

The company recently closed nearly $500,000 in seed funding and is expanding its work with schools, districts, tutors, and literacy organizations in the United States and internationally. Its next stage of growth will focus on scaling implementation, deepening interoperability, and extending the value of its speech and reading data.

As in previous years, Venture Atlanta 2026 is anticipated to be a sold-out event.

"Venture Atlanta is where promising companies get discovered and where the right connections can change what comes next," said Allyson Eman, CEO of Venture Atlanta. "This year's companies represent some of the Southeast's strongest and most ambitious founders and technologies. Being selected in such a competitive field is a significant achievement, and we're excited to give these companies a platform to connect with hundreds of investors and influential leaders who can help turn visibility into capital, partnerships, and growth."

Each year, Venture Atlanta brings together hundreds of venture capital firms, corporate venture groups, private equity investors, and Fortune 500 innovation leaders seeking the next generation of high-growth technology companies. Venture Atlanta alumni include Bark, CallRail, Car360, Flock Safety, Florence Healthcare, ParkMobile, Salesloft, Kabbage, Bitcoin Depot, PrizePicks, Stax, SingleOps, Pindrop, and Terminus.

For more information about Illuminations Literacy Solutions and VTO Reading, contact leta@illuminations.group. For information about Venture Atlanta, registration, or the conference schedule, visit www.ventureatlanta.org.

About Venture Atlanta

Venture Atlanta, the Southeast's technology innovation event, is where the region's most promising tech companies meet the country's top-tier investors. As the Southeast's largest investor showcase helping launch more than 1,000 companies and raise over $8.8 billion in funding to date, the event connects the region's top entrepreneurs with local and national investors and others in the technology ecosystem who can help them raise the capital they need to grow their businesses. The annual nonprofit event is a collaboration of the Atlanta CEO Council, Metro Atlanta Chamber, and the Technology Association of Georgia. For more information, visit www.ventureatlanta.org.

About Illuminations Literacy Solutions

Illuminations Literacy Solutions, Inc. is a Mississippi-based education technology company and the developer of VTO Reading. Built by literacy experts, VTO Reading uses artificial intelligence to deliver five-minute oral-reading practice, phoneme-level accuracy measurement, and actionable instructional data. The platform supports schools, districts, tutors, therapists, and families working to accelerate reading growth, including for students with dyslexia and other reading difficulties.

Media Contact

Leta Palmiter, Founder and CEO
Illuminations Literacy Solutions, Inc.
leta@illuminations.group

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